

Arizona Press Club 2007 Awards Competition for the Best Journalism in Arizona

Best of Design

ELIGIBILITY

The contest is open to anyone who regularly works in the production of news for any Arizona newspaper, periodical or news service. Trade publications, student media and house organs do not qualify.

Entries must have been originally published in 2007. All entries must be produced for the editorial department of an Arizona publication, news Web site or wire service. Work produced for advertising, marketing or other departments is not eligible.

A majority of the stories in a series must have been published in the contest year. Online entries are eligible providing they were published under the auspices of an Arizona newspaper, periodical or news service.

Stories that comprise a project can be reported and written by a single news outlet or by more than one Arizona media outlet — i.e., two newspapers within a chain — working together. Stories partially or fully reported or written by newspapers not based in Arizona are not eligible.

ENTRY FEES

- Daily publications under 25,000 circulation and non-daily newspapers of any size: \$10/person contest fee plus \$5 for each entry.
- Daily publications with circulation of 25,001 and over, and magazines of any size: \$30/person contest fee plus \$10 for each entry.

NOTE: If a smaller publication is distributed inside a large circulation publication, use the circulation of the larger publication in order to determine which category to enter.

IMPORTANT NOTE REGARDING MULTIPLE BYLINES

Entries with at least five contributors may be submitted as a staff entry at an entry fee of \$50. No individuals may be named on the entry form and winning certificates will list only “staff,” not individual names. If you want multiple individuals listed on certificates and in the contest winners’ brochure, each person listed on the entry form must pay a separate category entry fee (\$5 per person for small- and mid-sized publications and \$10 per person for large publications) as well as a one-time contest entry fee (\$10 per person for small- and mid-sized publications and \$30 per person for large publications. The contest fee needs to be paid only once, while the category entry fee needs to be paid for each category entered).

Other entry fees

- Community Journalist of the Year: \$10.
- Virg Hill Journalist, Photojournalist and Designer of the Year awards: \$25.

Note: Entrants in these categories must also pay a contest fee of \$10 for Community Journalist of the Year and \$30 for Virg Hill, Photojournalist and Designer of the Year. (That fee allows entry in as many categories as the entrant wishes.)

Unpaid or improperly submitted entries will be disqualified and entry fees will not be refunded.

DEADLINE

Entries must be postmarked by Jan. 31, 2008 unless entrants make special arrangements with contest chair Jill Jorden Spitz, at jspitz@azstarnet.com or 520-573-4177 in advance. Entries will not be opened until the Thursday before the Feb. 9, 2008 pack-up day and only by the contest chair.

Mail entries to:

Arizona Press Club, P.O. Box 16427, Phoenix AZ 85011-6427

JUDGING

Entries will be judged by out-of-state journalists selected by the board of directors. Judges' decisions are final, unless winning entries do not conform to rules.

AWARDS CEREMONY

Winners will be announced at the annual awards banquet, May 10, 2008 at the Heard Museum in downtown Phoenix.

GENERAL RULES

Ethics and disqualification

The Arizona Press Club promotes ethical journalism and recognizes that contest rules cannot envision every potential breach of professional standards. The club reserves the right to disqualify any entry or withdraw any award, based on ethical violations or violations of the rules as noted in the rules, as deemed by the board. Entries that do not conform to the rules will be disqualified. If an entry is disqualified, the prize will be awarded to the next place winner. Disqualified entrants will forfeit their entry fees.

Circulation categories

A - Small: Daily and non-daily newspapers with circulation less than 25,000.

B — Non-daily newspapers with circulation of 25,001 or more and daily papers with circulation of 25,001 to 75,000.

M – Magazine: Periodical publication containing multiple articles with photographs and/or illustrations, Magazines are bound and typically on glossy and/or color-coated paper with the publishing date on the cover. They can publish weekly, biweekly,

monthly, bimonthly or quarterly.

C - Any publication: No circulation restrictions. Includes wire services.

Note: If an entry has material that appeared in two or more publications under the same ownership, or a smaller publication is distributed inside a larger one, the combined circulation of those publications must be used to determine the proper category.

Grievance policy

For problems, concerns and complaints about the contest, the contest chairperson shall notify the Grievance Committee (president and executive officers). The committee will rule on the matter or forward it to the full Press Club board for final approval.

Disclaimer

The Arizona Press Club is not responsible for lost, mislaid or damaged entries but will take reasonable care processing the entries.

AWARDS

- If there is a tie for first place, no second-place award is given. If there is a tie for second, no third-place award is given.
- First place receives an award and a certificate.
- Second place, third place and honorable mention receive a certificate.
- Cash awards of \$100 are given only to the top winner in the following categories: Arizona Community Journalist of the Year, Arizona Designer of the Year, Arizona Photojournalist of the Year, Virg Hill Arizona Journalist of the Year.

ENTRY PROCEDURES

- Entries must be submitted exactly as they were published.
- Nominating letters will be allowed in the following categories only: Breaking news reporting, Don Bolles Award, Virg Hill Award, Photographer of the Year, Designer of the Year and Community Journalist of the Year.
- Breaking news categories may include a letter explaining the circumstances and time pressure under which the story was reported and written.
- All entries must include a signed entry form. The form is the last two pages of this document and may be copied. If more than one person contributed to an entry, only one of the entrants or a representative has to sign. List headlines completely to help identify entries.
- Enter as many times and in as many categories as desired. However, no story may be submitted more than once, except for the Virg Hill Award, Community Journalist of the Year, Photographer of the Year, Designer of the Year and other exceptions only as noted.
- Entries must be neatly packaged in an 8 1/2 x 11-inch file folder with a completed entry form stapled to the outside. Larger folders are allowed for Virg Hill entries. Do not staple the folder shut. Please do not use more than two staples to affix the entry form to the folder.

- **Spanish-language publications can enter any category provided that — except in Spanish-language writing categories — all stories, headlines and captions are translated into English.**

- Entries will not be returned.

ENTRY PREPARATION

Categories A, B, M and C — writing and reporting

Entries may include clips, tear sheets or legible copies. Complete printouts from electronic databases that maintain verbatim copies may be submitted, provided they include proof of publication. Entries may include headlines, graphics illustrations and photographs.

CONTEST CATEGORIES

ART AND DESIGN QUESTIONS?

Contact Jill Jordan Spitz at (520) 573-4177 or jspitz@azstarnet.com

F. ANY PUBLICATION — ART

Note: Graphics and illustration entries must include stories they accompanied.

F1. Graphics

Any informational graphics — such as maps, charts, graphs or tables — designed to tell a story or illustrate information in a story.

F2. illustration

Any art or illustration, other than photographs, designed to augment an article's impact.

F3. Editorial cartooning

Each cartoon is a single entry.

DESIGN

A. SMALL NEWSPAPERS — DAILY AND NON-DAILY NEWSPAPERS WITH CIRCULATION OF 25,000 OR LESS

A11. Layout/design

A full page or double truck from any section of the newspaper dealing with a single topic or packaging a variety of unrelated stories and art.

B – Non-daily newspapers with circulation of 25,001 or more and daily papers with circulation of 25,001 to 75,000.

B11. Layout/design

A full page or double truck from any section of the newspaper dealing with a single topic or packaging a variety of unrelated stories and art.

M. MAGAZINE DESIGN

M6. Magazine single story design

Treatment of a single article in a glossy magazine.

M7. Magazine cover design

Black-and-white or color cover in a glossy magazine.

D. SPANISH LANGUAGE PUBLICATIONS

D.14 Portfolio design

Up to five examples of page design, one of which can be a multi-page layout, from a Spanish-language publication. Pages entered as part of the portfolio can also be entered in other categories.

G. ANY PUBLICATION DESIGN

G1. Deadline design

A single page or part of a page, from any section, in which all elements are built in a single shift

G2. Non-deadline news design

A single news page (or part of a page) or package not built on deadline

G3. Non-deadline features design

A single page features page (or part of a page) or package not built on deadline.

G4. Multiple-page/special section design

A double truck, special section, multi-page design or series of up to eight days. Must contain editorial rather than advertorial content and be produced by the editorial rather than the advertising or marketing staff. Note: Individual pages and/or double trucks from a special section entered in this category also may be entered in the non-deadline design category.

G5. Newspaper tabloid cover design

Black-and-white or color cover in a newspaper tabloid.

ARIZONA DESIGNER OF THE YEAR

• **AWARD: \$100**

• **ENTRY FEE: \$25**

Designer of the Year goes to the designer who, in the opinion of the judges, has done the best work during 2007.

• Entries should include six examples of a designer's work, one of which can be a multiple-page design or a project or series.

• Entries also should include a one-page letter explaining the qualities of the individual's work.

• Pages entered in the Designer of the Year also may be entered in other categories.

- The winner will receive \$100 and an award vase, first runner-up and second runner-up will receive an award vase and a certificate.

Past winners

2006 — Julia Zolondz, East Valley Tribune

2005 — Sara Stewart, Arizona Daily Star

2004 — Chris Kozlowski, The Arizona Republic

Arizona Press Club 2007 Entry Form

Category Name and Number _____

Headlines and dates of publication. Every headline in the entry must be listed, with the date of publication following. For example: "Dog bites man" (1-24), "Man bites back" (2-3)

Word count for C17. Short-form Writing (must be under 750 words) _____

Name of entrant _____

Publication _____

Home Phone _____ Cell phone _____

E-mail _____ Business phone _____

Eligibility Certification

I certify that I am eligible for membership in the Arizona Press Club and have paid all applicable contest fees. IN ENTERING THIS CONTEST, I ACKNOWLEDGE THAT ALL DECISIONS REGARDING THE QUALIFICATIONS AND JUDGING OF ENTRIES AND THE ASSIGNMENT OF AWARDS IS DONE AT THE COMPLETE AND SOLE DISCRETION OF THE ARIZONA PRESS CLUB. IF AN ENTRY IS DISQUALIFIED, I MAY APPEAL THE DECISION TO THE BOARD OF THE ARIZONA PRESS CLUB, WHOSE DECISION CONCERNING THE APPEAL SHALL BE FINAL. IN ENTERING THE PRESS CLUB CONTEST, I HEREBY RELEASE THE PRESS CLUB, ITS BOARD, OFFICERS AND AGENTS FROM ANY LOSS, CLAIM, DAMAGE OR INJURY THAT I MAY SUFFER FROM ENTERING OR PARTICIPATING IN THE CONTEST. BY MY SIGNATURE BELOW, I ACKNOWLEDGE THAT I HAVE READ AND UNDERSTAND THE ABOVE LANGUAGE AND AGREE TO ITS TERMS.

NOTE: Journalists who work in the production of news for any Arizona newspaper, periodical or news service are eligible Press Club members.

Signature _____

Date _____

Entries that do not conform to the rules will be disqualified and fees will not be returned.

REGARDING MULTIPLE BYLINES

Entries with at least five contributors may be submitted as a staff entry at an entry fee of \$50. No individuals may be named on the entry form and winning certificates will list only "staff," not individual names. If you want multiple individuals listed on certificates and in the contest winners' brochure, each person listed on the entry form must pay a separate category entry fee (\$5 per person for small- and mid-sized publications and \$10 per person for large publications) as well as a one-time contest entry fee (\$10 per person for small- and mid-sized publications and \$30 per person for large publications. The contest fee needs to be paid only once, while the category entry fee needs to be paid for each category entered).

(To be filled out by publication, or individual if not entering as a group; choose one)

1. Daily publications under 25,000 circulation and non-daily newspapers of any size: \$10/person contest fee plus \$5 for each entry. (NOTE: If a smaller publication is distributed inside a large circulation publication, use the circulation of the larger publication in order to determine which category to enter.)

A. No. of people entering _____ x \$10 = \$ _____
B. No. of regular entries _____ x \$5 = \$ _____
C. No. of staff entries _____ x \$50 = \$ _____
D. Virg Hill/POY/DOY _____ x \$25 = \$ _____
E. Comm Journalist _____ x \$10 = \$ _____
TOTAL DUE (A+B+C+D+E): \$ _____

2. Daily publications with circulation of 25,001 and over, and magazines of any size: \$30/person contest fee plus \$10 for each entry.

A. No. of people entering _____ x \$30 = \$ _____
B. No. of regular entries _____ x \$10 = \$ _____
C. Staff entries _____ x \$50 = \$ _____
D. Virg Hill/POY/DOY _____) _____ x \$25 = \$ _____
TOTAL DUE (A+B+C+D): \$ _____

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The 84th annual Arizona Press Club awards banquet will be held May 10, 2008 at the Heard Museum in downtown Phoenix.